



Why Sponsor?

- Champion the advancement of CAIP, the only professional certification for research, analytics, and insights professionals in Canada.
- Position your company as a leader in supporting the highest qualification for our industry practitioners.
- Showcase your company's commitment to excellence by supporting employees who hold the CAIP and those aspiring to achieve it.

Two Attractive Sponsorship Options

Benefits	Platinum \$5000	Gold \$2500
Highest profile (listed ahead of gold sponsors on website)	•	
Recognition on website (Name and logo on CAIP Canada website for 1 year)	•	•
2025 CAIP annual dues included	2	1

Take action now and Become a proud Sponsor of CAIP Canada today

Reach out to

Robert Wong.<u>robert.wong@caip-paim.ca</u> (705) 896-3930 or Maxime Bourbonnais <u>mbourbonnais@mbarecherche.com</u>